

+You



GALWAY CULTURAL INSTITUTE

YOUR FUTURE IS HERE

gci.ie



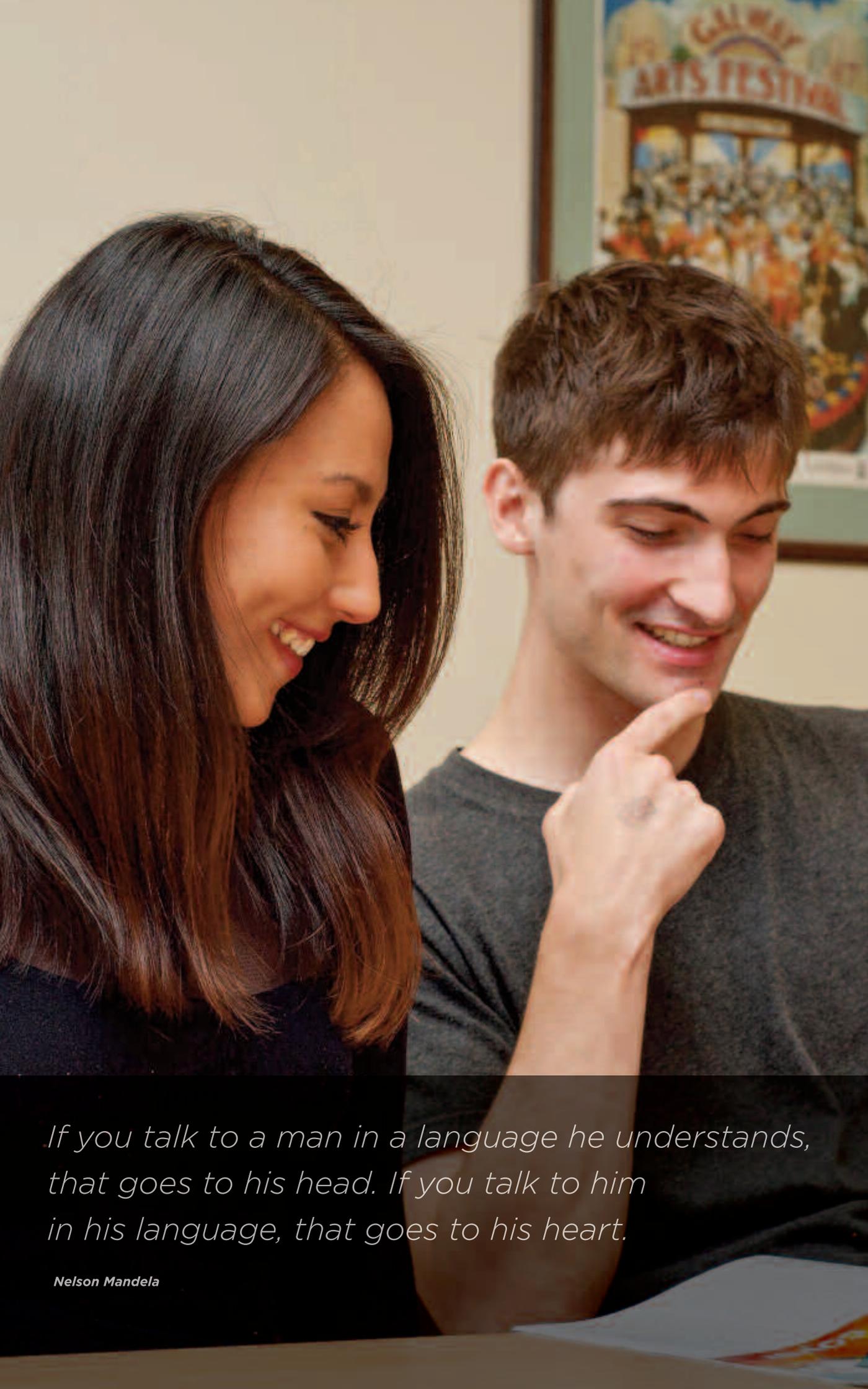
+ You

Add your voice to English at Galway Cultural Institute, Ireland

Choose to study at **Galway Cultural Institute** and prepare for an unforgettable experience. This is a place you will call home, where you will make lifelong friends and achieve the results in English language fluency that you need for your future success.

You are most welcome to **Galway Cultural Institute**, one of Ireland's premier language schools, based in one of the most exciting and interesting coastal cities in the world.

YOUR FUTURE IS HERE



*If you talk to a man in a language he understands,
that goes to his head. If you talk to him
in his language, that goes to his heart.*

Nelson Mandela

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YOUR CAMPUS



Contemporary building in a stunning location overlooking the Atlantic Ocean and Galway Bay

Since 1989, GCI has provided English language programmes to students from all over the world – in fact, we have welcomed people from more than 30 countries. Our facilities are excellent and our teachers are the best.

So, whether you need English for study, work or simply for pleasure, we can offer a language course tailored to meet your specific needs.



TIAGO

BRAZIL AGE 24

Cambridge Preparation

I DECIDED TO COME TO IRELAND BECAUSE IT IS CHEAPER THAN SOME OTHER LOCATIONS AND IT IS STILL NEAR LOTS OF DIFFERENT COUNTRIES AND CULTURES. I AM IN THE MIDDLE OF A DEGREE IN ACCOUNTING AND WANTED TO HAVE A LIFE EXPERIENCE. **THE TEACHERS AND THE STUDENTS AT GCI ARE UNBELIEVABLY NICE. CLASSES ARE EXCITING AND THERE IS A REAL CONNECTION WITH THE TEACHERS.** THIS IS VERY NICE. WHEN YOU COME TO STUDY AT GCI, BALANCE YOUR LIFE - STUDY AND DO THINGS OUTSIDE THE SCHOOL.



Left to right: Mayor of Galway Pdraig Connenlly; David Niland CEO GBS/GCI, Celestine Rowland MD GBS/GCI, An Taoiseach, Enda Kenny T.D. Prime Minister of Ireland, Mr. Frank Greene, President Galway Chamber of Commerce, Mr Liam Carroll, Mayor of Galway County



*Education is not the filling of a pail,
but the lighting of a fire..*

William Butler Yeats

OUR TOP-CLASS FACILITIES INCLUDE:

- A stunning location overlooking the Atlantic Ocean
- 30 spacious classrooms with lots of natural light
- Latest Interactive Display Screens in every classroom
- Free Wi-Fi and access to PCs and printing
- Student common room that can seat 120+ students
- Bright open foyer and large seminar rooms for workshops and student meetings
- Full library with access to virtual and conventional resources
- Café restaurant offering hot food and drinks
- Landscaped gardens surrounding the school
- Salthill beach less than one minute's walk

WHY GALWAY CULTURAL INSTITUTE?

WHY STUDY WITH US?

- Dedicated expert teachers
- Enhanced learning experience
- Combined cutting-edge and traditional techniques
- Two schools, one campus
- High standard of student support
- More than 30 nationalities year round
- Provides the full study pathway from language through university pathways, degrees and postgraduate programmes
- National and International accreditations - Irish Department of Education, ACELS /QQI, IALC (International Association of Language Centres) EAQUALS
- University of Cambridge ESOL Authorised Examinations centre
- IELTS testing venue
- An entrepreneurial spirit
- Aligning academic programmes with marketplace realities
- An expert faculty of key leaders using their expertise to solve real problems
- An innovative suite of programmes providing for international success
- High levels of student support and engagement



WHY IRELAND?

Ireland offers a completely unique and unforgettable living and learning experience.

The warmth of the Irish welcome is legendary and it extends into the pubs, clubs and restaurants where you will find chat and 'craic'. Culturally, Ireland offers a rich and respected history in literature, music and the arts. Think Seamus Heaney, James Joyce, Oscar Wilde, W.B. Yeats, U2, Westlife...

For an island with a population of just 6.5 million, the Irish culture and way of life has travelled far and wide. You can read Beckett in Paris, watch 'Riverdance' in Beijing, even drink Guinness anywhere in the world.

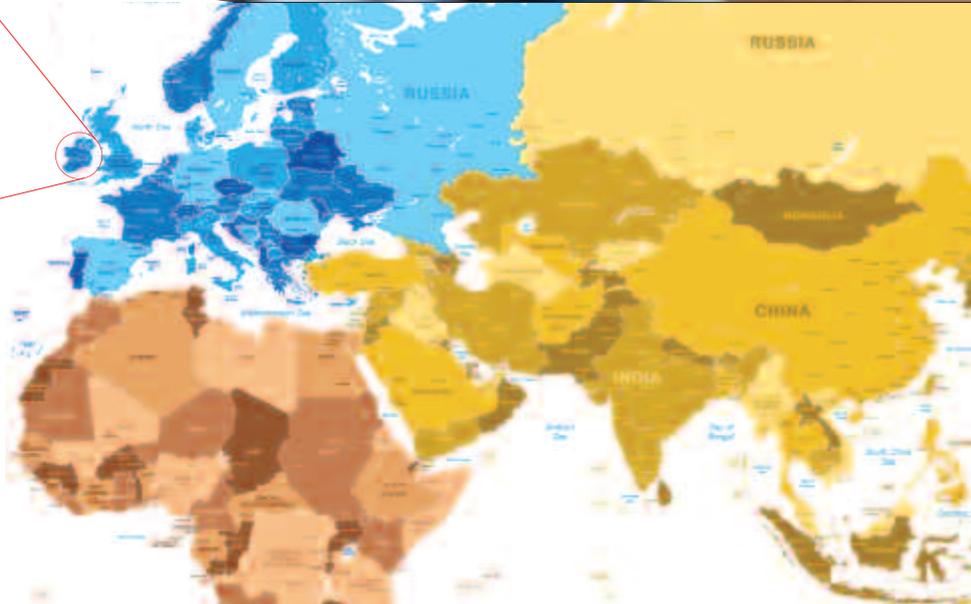
This vibrant cultural tradition means that you will always have something fun and exciting to do during your stay, and will ensure lots of opportunities for language practice and fun.

The Irish accent has been voted the sexiest in the world, above French, English, Spanish and Italian.



language practice while having fun

vibrant cultural tradition



warmth of the Irish welcome



WHY GALWAY?

The historic 'City of the Tribes' is a hugely popular tourist destination, attracting thousands of international visitors every year. So popular, in fact, that it was named in the Financial Times FDI magazine 2014/2015 European city and region of the future, ranked number 1 European micro city.

Galway is a great place to study. Situated on the Atlantic, on the west coast of Ireland, this vibrant city — like its people — is warm, friendly and welcoming. As a university city, 20,000 of its 100,000 inhabitants are students so it knows how to cater for young people. Galway's bustling nightlife is second to none and, with all the international festivals, there's always something exciting happening, be it a live gig at an intimate music venue, traditional music in one of its many excellent pubs, or a street performance and the Spanish Arch.

Galway is also the ideal location for sports enthusiasts, with golf, fishing, horse-riding, windsurfing, sailing, hiking and falconry all on its doorstep.

a vibrant city on the

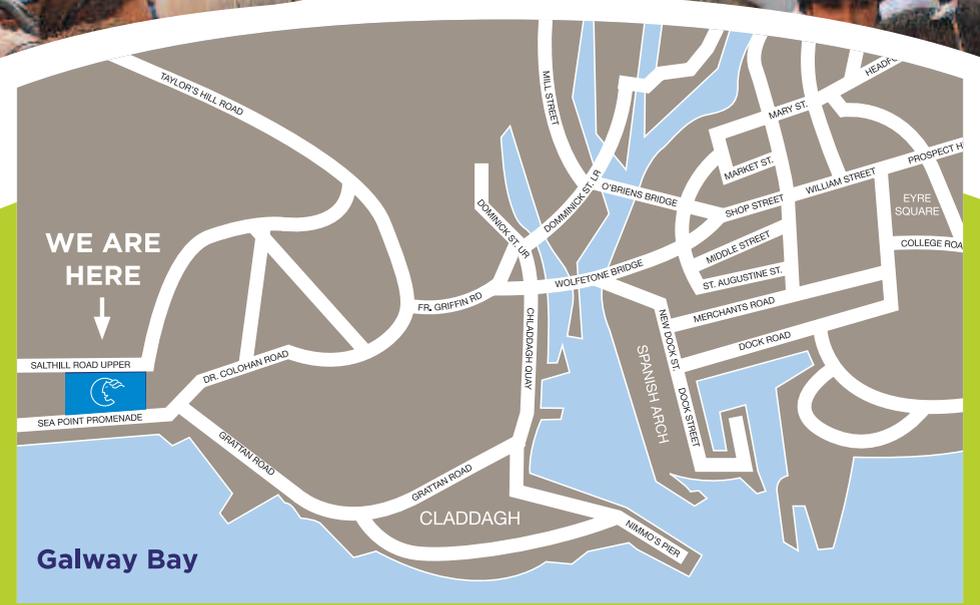
like its people —

QUITE SIMPLY, GALWAY HAS IT ALL

A MICRO CITY / A STUDENT CITY / A TOURIST CITY / A SAFE CITY



Atlantic west coast



REGIONAL HIGHLIGHTS

- Stunning landscapes - on the Wild Atlantic Way
- Leading Pharmaceutical and IT hub producing 5 of the top 12 medicines in the world
- Music, Events, Festivals and “The Craic”
- Very affordable city
- Historical & University city
- Clean environment

stunning landscapes & cultural gems



GEE HAE

South Korea AGE 28
Academic Year Programme

“I CHOSE GCI BECAUSE I FOUND IT ON THE INTERNET AND GOT A RECOMMENDATION FROM MY AGENCY. **I CHOSE THE SCHOOL BECAUSE THERE ARE NOT MANY PEOPLE FROM MY COUNTRY HERE - IT IS REALLY INTERNATIONAL.** MY FAVOURITE THING IN THE SCHOOL IS MEETING PEOPLE FROM ALL OVER THE WORLD, AND MY TEACHERS - I LOVE THEM! ALSO, THE LOCATION OF THE SCHOOL IS BEAUTIFUL. **YOU CAN SIT IN THE CAFÉ AND LOOK AT THE SEA; IT'S REALLY LOVELY.**”



We offer a full year-round programme of activities which allows students to take advantage of the attractions of Galway city and the surrounding countryside.

Beyond the city, the stunning landscape of County Galway offers some fascinating historical and cultural gems, such as the 3,000-year-old fortress Dun Aengus on the Aran Islands, the rugged beauty of the Burren, and the lakeside tranquility of Kylemore Abbey.



YOUR STAY



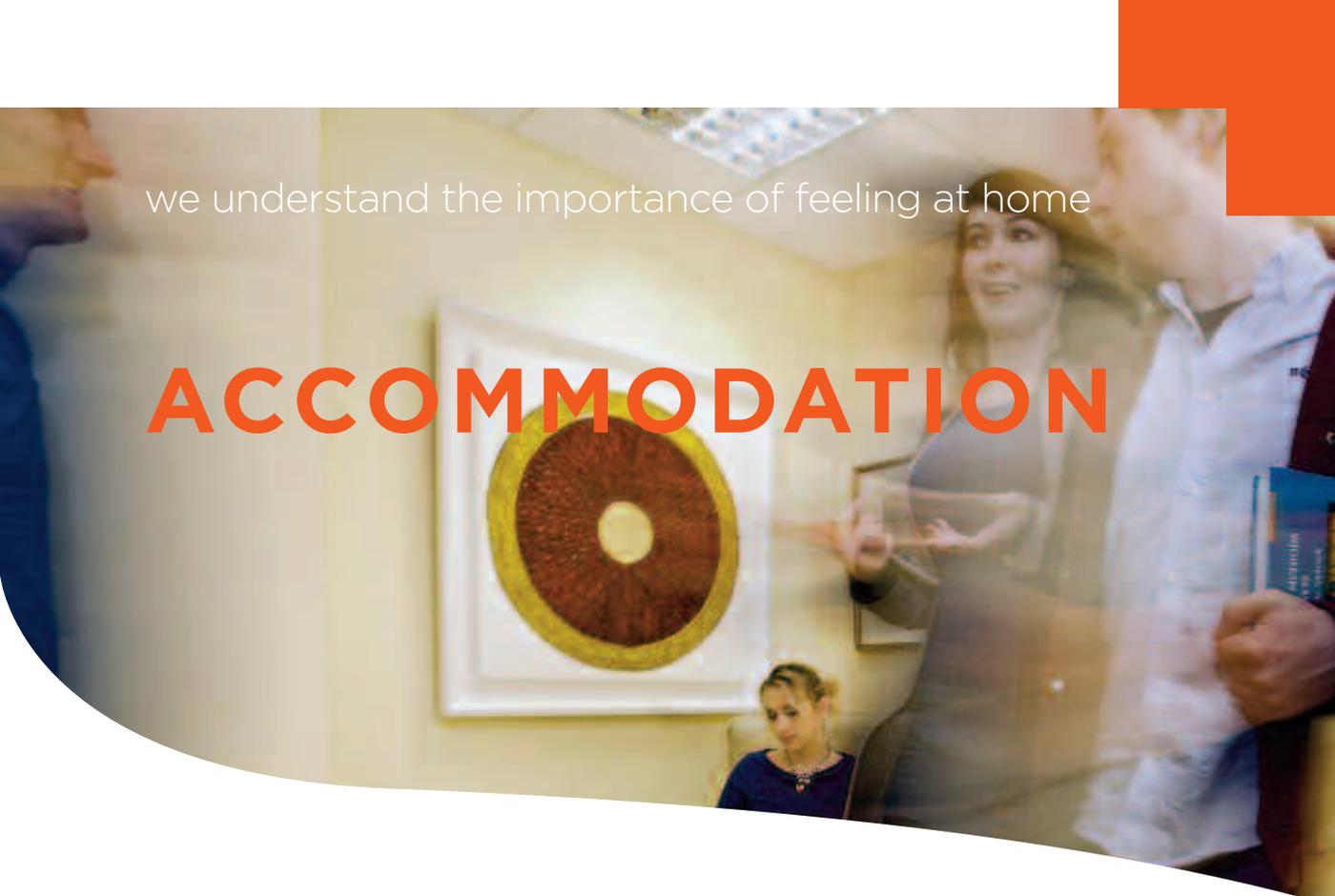
Galway is widely recognised as the cultural heart of Ireland and hosts more festivals than you can imagine. There is no doubt, you'll have the time of your life in Galway, and we are here to help you.

There are no strangers in here; only friends that have not yet met.

William Butler Yeats



building friendships while learning



we understand the importance of feeling at home

ACCOMMODATION

We offer two principal accommodation options – residential and homestay living. Hotels, B&Bs and private apartments can also be arranged on request.

RESIDENCES HOMESTAY

If you are looking for a little more independence, then choose from our residential accommodation options, available all year round.

Our residences are:

- Bright, modern, fully equipped apartments or houses
- All situated within 5 to 20 minutes' walk from the school
- Self-catering

They offer:

- Single or shared room options
- En-suite and private bathrooms options
- Free internet access

Please note that there are meal plan options available at Ozone Coffee Company, if you do not want to cook every day.

Homestay is a great way to get to know people, the local culture and customs, and it's the ideal solution for those who feel more comfortable living in a family environment.

Our homestay accommodations are:

- Friendly, welcoming and hospitable
- Close to the school
- Carefully selected by our accommodation officer

They offer:

- Breakfast and dinner every day, and full board at weekends
- Single room (year round) or shared room (summer only)



GETTING OUT AND ABOUT

GCI's varied social programme takes advantage of all that is happening in the city and surroundings. We have close links with the business and artistic communities offering opportunities for volunteer experiences, particularly for long-stay students.

This means that, during your stay, you can enjoy world-renowned events such as the Galway Arts Festival, the Oyster Festival, and the Galway Races. As a GCI student, you can be more than just an observer – you can actively take part in many of these festivals. We have volunteer arrangements with a number of local festivals and we encourage our students to get involved and have fun.



get involved & have some fun
in the cultural heart of Ireland



SO, WHILE YOU'RE HERE, WHY NOT...

- ... Take a boat to the Aran Islands
- ... Hill-walk in Connemara
- ... Windsurf in Galway Bay
- ... Volunteer in the annual Macnas Parade
- ... Take in a Sunday morning jazz session
- ... Taste fresh oysters at the September Oyster Festival
- ... Attend school parties





YOUR LEARNING

Start your pathway to future success with Galway Cultural Institute.

BECOME FLUENT

Imagine being able to communicate freely and confidently in English. GCI can help you achieve real fluency and prepare you for a successful career.

GET RESULTS

With your dedication and our expert help, you can progress from one level to the next in as little as six weeks. Our primary concern is to enhance your communication skills, so our programmes are skills-focused and involve extensive task-based learning so you can communicate effectively outside the classroom in the real world.



SUCCESS



THE COURSE FOR YOU

Think about why you want to study and what you need to achieve before you choose your course. We will be able to match you with the perfect study pathway. GCI offers you an incredibly wide range of programme options.

Courses are flexible and you can move easily from one course to another and / or supplement your standard course with modules in business, exams or business programmes for professionals

Our courses are designed to conform to the Common European Framework of Reference (CEFR). The Common European Framework has standardised language level competence across the EU by outlining can-do statements at each level.

KEY FACTS

- All lessons are 45 minutes
- All courses are Monday to Friday and classes start at 9.00 during the low season and 8.30 during the high season. Timetables available on the first day
- All courses start any Monday except Exam Preparation, Foundation, Pre-Masters, 50+ and Teacher Training
- Max group class size is 12 in low season and 14 in high season
- Exam Preparation, Teacher Training, 50+ Foundation and Pre-Masters courses are max 14 all year round
- Mini-Group General English is max 6
- One-to-One are individual lessons
- GCI is an exam testing centre / venue for Cambridge ESOL, IELTS and Bulats online examinations
- Levels are from A1 - C2; Beginner to Proficiency / Pathway
- Placement test is obligatory. Please complete the grammar and vocabulary test online at www.test.gci.ie before departure for GCI
- All prices are per week except for Foundation Programme, Pre-Masters and Exam preparation programmes



YOUR COURSES

INTENSIVE GENERAL ENGLISH: SHORT & LONG STAY

- **Intensive General English** — 20 lessons per week
- **Intensive Plus General English** —26 lessons per week
- **Super Intensive General English** — 30 lessons per week

With three different flexible options you can start your learning journey as soon as you need to. You can choose to have morning classes only or morning and afternoon classes. Whichever option you choose, we are happy to let you combine them with other programmes and classes, so you get the end-result you need.

The choice is yours. All these courses are affordable options for students wishing to gain fluency.

STUDY ABROAD (SAY)

- Long stay General English course 25 weeks
- Study for 20 or 30 lessons
- Transfer easily to Exam preparation course
- Allows non-EEA students to work part time during their studies

Study Abroad programmes are long stay programmes of General English (25+ weeks). These courses are specifically designed for students from outside the EEA who wish to come to GCI to master their skills and fluency in English and have a unique experience of living and studying in Europe.

All non-EEA students must do an international examination during their stay and GCI offers lots of examination course dates. You can transfer from General English onto an exam course at a time that suits your stay. We also do CV preparation and interview skills workshops throughout the year helping you to prepare yourself for the world of work.

ENGLISH PROGRAMMES FOR BUSINESS & PROFESSIONALS

- **English Communication & Business Skills** — 30 lessons per week
- **Combination courses** — 26 or 30 lessons per week
- **One-to-one English programmes** — 20, 30 or 40 lessons per week
- **Mini-Group General English** — 30 lessons per week

If you're a busy professional looking to improve your English language skills for your career, we understand that you need specific results and you need them now. At GCI, we offer specialist courses for the business and executive student. We offer four different courses and help you to design the course that best suits your needs and timeframe::

- **English Communication & Business skills** combines Intensive General English in the mornings with ten business communication skill classes in the afternoons. This includes skills based lessons like presenting in English, chairing a meeting and writing reports for business.
- **Combination Courses** combine Intensive General English in the morning with six or ten one-to-one lessons in the afternoons
- **One-to-One Courses** offer you a choice of twenty, thirty or forty individual lessons per week depending on your need to learn quickly.
- **Mini Group Courses** are a combination of Intensive General English and Business English in small groups (max 6) for the more mature student (25+). You must have B1 level to take part in this course and these courses match your language and career needs. You also have the option of having one to one in the afternoons.

EXAMINATION PREPARATION PROGRAMMES

- Examination Preparation Programmes vary in length from 4, 6 or 12 weeks
- We are a testing centre for Cambridge and a testing venue for IELTS exams
- These courses are flexible and you can transfer easily from other programmes.
- All exam courses have specific starting dates.
- We offer preparation for Cambridge: FCE / CAE / CPE exams and there is a choice of 20, 30 & 36 lesson programmes.
- CPE exam preparation programmes are 30 lessons only.
- We offer preparation for IELTS at two different levels with a choice of 20, 30 & 36 lesson programmes
- We offer Bulats examinations on-line

International exams are essential when it comes to learning English. They give you a goal to aim for and are essential for further education in English or future employment prospects. We are specialists in guiding you through the right course for the right exam. Your study time is optimised and your career prospects are enhanced while doing these intensive courses.

UNIVERSITY FOUNDATION PROGRAMME

The transition to third level can be difficult for many students, particularly for non-native speakers of English. Our Foundation Programme is designed to help you gain entry to the third level programme of your choice at an Irish or UK university.

We give you the maximum support possible so that you can gain excellent skills to enable you to be successful in an academic environment and to achieve a high level of academic English language proficiency in preparation for life-long learning and success. This programme is challenging and designed for international students.

Successfully completing a University Foundation Programme at Galway Cultural Institute / Galway Business School will serve as an excellent and formally recognised bridge between a student's current educational qualifications and further studies in a higher education setting.

Learning Outcomes Foundation Programme

- To develop the ability to communicate in an environment that emphasizes the importance of academic writing and thinking
- Apply knowledge gained in IELTS preparation classes to increase IELTS score significantly
- Develop and demonstrate effective communication skills to apply in academic, professional and personal life
- Develop the ability to think and write critically and to debate coherently
- Develop reading strategies, encouraging students' use of academic language to build discursive thoughts and arguments and promote synthesis of information
- Develop the ability to engage in independent learning
- Recognise the essentials of business Research Methods, evaluate different research approaches and recognise useful approaches in decision making in business
- Prepare a range of relevant material for achieving academic learning and career goals, including curriculum vitae (CV), letter of application, and personal statement using a range of relevant applications forms and processes
- Apply learning and knowledge gained and develop the ability to sort, manage, analyse and present data orally, written and via IT
- Utilise knowledge of Irish culture to produce a presentation including reference to literature, music, sport and the Irish language
- Facilitate students integration into a new social and cultural context by enriching their understanding, awareness and appreciation of that context
- Develop students social confidence, interpersonal skills and social bonding

Entry requirements to the University Foundation Programme

- Completion of 12 years of High School with all pass grades (C or above) or equivalent
- Minimum IELTS 5.0+ or equivalent with no individual component less than 4.5 from a recognised IELTS testing centre.

PRE-MASTERS PROGRAMME

Our programme is developed in such a way that the student is immersed in a learning environment driven by the primary objective of excellent teaching and learning of English language and higher education skills which prepare you for success at post-graduate level. While there is a strong emphasis on the academic and communication skills of students, encouraging independent learning, intercultural awareness, research skills, and cultivating a number of essential transferable skills is equally important. The objectives are briefly as follows:

Learning Outcomes Pre-Masters Foundation Programme

- Enable students to communicate in an environment that emphasises the importance of academic writing and thinking
- Develop reading strategies, encouraging students' use of academic language to build discursive thoughts and arguments and promote synthesis of information
- Encourage students to engage in independent learning and critical thinking
- Develop research skills and enable learners to investigate and evaluate research practice and to appreciate the importance of research methodologies.
- Equip students with an advanced level of knowledge and theory relevant to their preferred future postgraduate studies; specifically in the area of business
- Facilitate students integration into a new social and cultural context by enriching understanding, awareness and appreciation of Irish culture
- Cultivate a host of specific transferable skills that students can apply practically in an employment, educational and social context
- Enable students to undertake a significant piece of work with a Business Research Project thus enabling them to complete a dissertation at Masters / Post-Graduate level.

Entry requirements to the Pre-Masters Foundation Programme

- Completion of recognised undergraduate qualification.
- Minimum IELTS 5.5 with no individual component less than 5.0 from a recognised IELTS testing centre.

Maya Angelou

A bird doesn't sing because it has an answer, it sings because it has a song.

TEACHER TRAINING PROGRAMMES

- Refresh your knowledge of English
- Focus on authentic materials development and assessment
- Primary, Secondary and CLIL options
- Provide interesting tips to motivate students
- Examine Irish culture and its uses in the classroom
- Include teacher observation and micro teaching

Sometimes teachers need to be students too. If you are a non-native teacher of English who wants access to new and innovative teaching materials and methodologies while improving your own language abilities, this course is for you.

To qualify for GCI's teacher training programmes, you need a B2 + (Upper Intermediate) level of English. Programmes usually run for two weeks and take place in July, August and September:

50+ PROGRAMME

- 20 lessons of Intensive General English in a closed group 50+
- Relearn or refresh your English language with social and cultural experiences
- Mixed ability class with students from Pre-Intermediate (A2) to Upper-Intermediate (B2)
- Morning classes plus afternoon activities
- Students can join general english classes, if they are available, at an additional cost

Designed exclusively for students with a little more experience who want to refresh or relearn their English and enjoy a real social and cultural experience. It combines language practice with a range of cultural and social activities relating to Ireland's cultural heritage.



STAGE AND GROUP PROGRAMMES

- Dynamic programmes to suit a variety of group requirements
- Programmes comprise classes, activities and excursions
- Tailored programmes to suit your needs
- Visits to local businesses or specific modules in Business & communications are available
- Combination courses - 20, 26 or 30 lessons per week

Are you a school principal or teacher looking to bring your group to Galway during the school year? If so, our Stage and Group Programmes are designed for groups who wish to travel from September to June, for a uniquely Irish experience.

We have organised dynamic programmes, classes, activities and excursions. We can tailor-make a programme offering visits to local businesses and hotels, or specific modules in communications, business, IT or social media.

Most importantly, our Stage and Group Programmes offer your students the opportunity to enjoy learning a language where it is spoken, while experiencing life in the west of Ireland.

You have the opportunity to combine English lessons in the morning with Leadership and Entrepreneurial or Presentation Skills classes in the afternoon

INTERNSHIPS

- Internships are work-related unpaid learning experiences for EAA students only
- Internships provide an opportunity for students, new graduates and career changers to gain experience in an English speaking environment.
- We offer 4, 8 and 12 week internships in the fields of Administration, Marketing & Sales, Hospitality, Manufacturing and Service. Longer internships are possible but are subject to availability.
- We match the requirements of the student and the Host Company as closely as possible.
- Through a network of carefully selected partners, we provide some of Ireland's leading companies (multi-national and indigenous) with unpaid interns where help is needed, but not necessarily where there is a need for additional permanent staff.
- Our interns are either self-funded or in receipt of government or EU funding



GalwayBusinessSchool

Future Is Our Business...

YOUR GBS



GALWAY BUSINESS SCHOOL

CAROL GUILFOYLE

Graduated BA Business Management



"I REALLY ENJOYED THE BA IN BUSINESS MANAGEMENT PROGRAMME IN GBS. THE LECTURES CHALLENGED ME TO THINK ANALYTICALLY AND CRITICALLY. THE SUBJECTS TAUGHT WERE INTERESTING, PRACTICAL AND ADDRESSED THE CURRENT NEEDS OF TODAY'S BUSINESS WORLD. **IT HELPED THAT THE LECTURERS WERE HIGHLY EXPERIENCED IN THEIR AREAS OF TEACHING AND THE SMALL CLASS SIZES MADE FOR A GREAT CLASS DYNAMIC.** I FELT THE MODULES AND STYLE OF TEACHING ON THE BA HAVE HELPED ME ENORMOUSLY IN THE MASTERS PROGRAMME I AM CURRENTLY COMPLETING."

IF YOU'RE SEEKING THIRD-LEVEL QUALIFICATIONS WITH A VIEW TO ACHIEVING A SUCCESSFUL CAREER IN THE BUSINESS ARENA, GBS CAN PROVIDE THE TOOLS YOU NEED TO FIND SUCCESS IN YOUR CAREER BY OFFERING:

- A path to global & local excellence
- An entrepreneurial spirit
- Short masterclass & accredited awards
- Semester and single module awards
- Leadership in action by incubating innovation and creativity
- An innovative suite of programmes providing for international success
- High levels of student support and engagement in small class sizes
- Entry onto programmes based on prior relevant experience aligned to academic standards.

GRADUATE SUCCESS

GRADUATE SUCCESS AT GALWAY BUSINESS SCHOOL IS ASSURED BECAUSE OF OUR EXPERT FACULTY AND OUR HIGH LEVELS OF ACADEMIC AND STUDENT SUPPORT.



Dr Johanna Clancy
Registrar



Dr Adele Smith
Head of Teaching and Learning

GALWAY BUSINESS SCHOOL YOUR COURSES

BACHELOR OF BUSINESS DEGREE

Three Academic Years

The Bachelor of Business (Level 7) is accredited by QQI. This programme is designed to give you a clearly structured, yet innovative business education which provides you with a solid foundation for success in your future career. You will develop the employment-focussed, transferable skills necessary in a business environment and learn to effectively communicate information, ideas and solutions. It will also equip you with the ability to critically analyse and comprehend the latest thinking and best business practice.

Entry requirements

- Leaving Certificate – 5 passes or equivalent.
- Non-native speakers – 6.0 IELTS or equivalent is essential.



QQI AWARD

For more information on any of the courses available at Galway Business School, email info@GalwayBusinessSchool.ie, call us on +353 91 529 000, or visit our website, www.GalwayBusinessSchool.ie



BA IN BUSINESS MANAGEMENT TOP UP DEGREE

One year Top Up validated by University of Wales

Our top up BA Honours programme allows you to upgrade your qualifications. You will update your skills and knowledge and gain an honours degree in one year. It is ideal for students who want to upgrade their level 7 qualification or equivalent to an honours level 8 degree.

This degree focuses on how organisations operate, what they do, their styles of management and their business strategies. The skills, competencies and knowledge you gain through research, analysis and presentations are exactly the skills required of successful managers in business. By the time you graduate you will have built up your teamwork and leadership skills, you will be able to relate to others in a business context and understand their needs, and you will be able to write a business plan or a business strategy that can withstand external scrutiny.

What sets us apart is our small interactive classes and coupled with our links to local businesses will empower you with an education rich on every front.

Entry requirements

- Level 7 ordinary degree or equivalent.
- Non-native speakers – 6.0 IELTS or equivalent is essential.



Prifysgol Cymru
University of Wales

GALWAY BUSINESS SCHOOL AWARDS

SHORT-TERM PROGRAMME OFFERINGS

DIPLOMA IN MARKETING, PUBLIC RELATIONS, BUSINESS COMMUNICATIONS & SOCIAL MEDIA

Awarded by Galway Business School, this programme gives you a very practical understanding of marketing, how public relations work, the key principals of business communications and how to get the best from social media in a business and marketing context.

Award



GALWAY BUSINESS SCHOOL

PRACTICAL MARKETING SKILLS (LEVEL 5)

This course is exclusively designed by marketing professionals and approved by QQI, ensuring the most relevant and up-to-date material is at hand. Whether you are a business owner, starting out as an entrepreneur, a beginner to study, or a practical student when it comes to marketing, this is a perfect starting point for you.

Award



QQI AWARD

ADVANCED SALES SKILLS (LEVEL 6)

The aim of this award is to enable learners to develop some fundamental transferable skills. In particular, the certificate focuses on the essential issues in business communications, sales and marketing.

Award



QQI AWARD

IN THE NEAR FUTURE WE ARE OFFERING GALWAY BUSINESS SCHOOL AWARDS IN NUMEROUS BUSINESS AREAS:

CERTIFICATE IN BUSINESS FUNDAMENTALS

The aim of this award is to introduce you to the fundamental concepts and frameworks of business communications and marketing in a higher education environment.

CERTIFICATE IN INTERNATIONAL BUSINESS & ENTREPRENEURSHIP

This Certificate in International Business & Entrepreneurship will guide you to a range of contemporary international business issues. There is a particular focus on learners developing awareness of current debates around business ethics, entrepreneurship and innovations in digital marketing.

CERTIFICATE INTERNATIONAL BUSINESS & SALES

The International Business & Sales Certificate will enable you to develop some fundamental transferable skills. In particular, the certificate focuses on the essential issues in business communications, sales and marketing.

CERTIFICATE IN MARKETING AND PROJECT MANAGEMENT

After completing this certificate you will be ready to develop a range of business-focus transferable skills in marketing and project management. This certificate will be primarily aimed at mature learners working in these related areas or who wish to upskill to secure employment in these areas.

CERTIFICATE IN STRATEGIC MANAGEMENT

Delivered on a part-time basis, this single module certificate in strategic management is primarily targeted at managers in industry and those who wish to upskill to secure employment in a management capacity.

GBS/GCI DIRECTORS



Mr David Niland **CEO**

*Honorary Consul for Mexico in
Galway & the West of Ireland*

Ms Celestine Rowland **MD**

*President IALC -International
Association of Language Centres*

We pride ourselves on our customer service.

So, if you have any other questions or queries that are not answered in this brochure, please do not hesitate to contact us, either via email at info@gci.ie or telephone **+353 91 863 100**.

We're always happy to help.

ACCREDITATIONS



MEMBER ORGANISATIONS



FUNDING/TESTING AGENCY RECOGNITION



GBS ACCREDITATION



QAI AWARD



*Education is the most powerful weapon
which you can use to change the world.*

Nelson Mandela



Contact us for information & enrolment

Talk +353 91 863 100

Type info@gci.ie
info@GalwayBusinessSchool.ie

Visit www.gci.ie
www.GalwayBusinessSchool.ie

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