

## Intensive Portuguese Programs in Rio de Janeiro



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# Welcome

Greetings!

It is my pleasure to welcome you to Bridge in Brazil.

The decision to pursue another language is very important, and where you choose to study will have an enormous impact on your results.

At Bridge in Brazil we not only provide a very consistent and practical curriculum, but we also work hard to make sure your experience is a rich cultural immersion. We want to help you achieve your goals in language learning so that you will succeed in the areas of your life where Portuguese will enable and empower you. It's our promise: To take you where you want to go!

Our students are taught by highly qualified teachers with an understanding of what works in language learning, and their ability to share that knowledge to help our students is unmatched. All of our classes are deliberately small to provide our students with the unique opportunity to develop close and meaningful relationships with our talented teachers and fellow students. The diversity of our demographics is also very rich; you will find students from all continents studying with us. What's more, you will be in one of the most beautiful cities in the world: Rio de Janeiro.

We invite you to experience Brazil, the Bridge way: Learning the Language & Living the Culture!

Best regards,

Sandra Monica Szwarc  
Country Manager - BridgeBrazil



# About Bridge



## Welcome to Bridge

As world leaders in language and education abroad for over 25 years, Bridge specializes in giving you the tools you need to live, study, or work in a new culture. We are based in Denver, Colorado, with language centers in Brazil, Argentina and Chile. Our strong international network gives us the flexibility to create diverse and customized programs that help our students and clients achieve their goals.

## More than language instruction

In addition to foreign language instruction, we provide programs in English as a Second Language (BridgeEnglish), Teaching English as a Foreign Language (BridgeTEFL), and education abroad (BridgeAbroad). Many of our language students go on to get their TEFL certification and perhaps even teach English at one of our centers. Others combine language with study abroad for a more in-depth cultural experience. The sky is the limit when you decide to learn a language with Bridge.

### ► Our Mission

"To transform lives and organizations by delivering excellence in international education and language services."

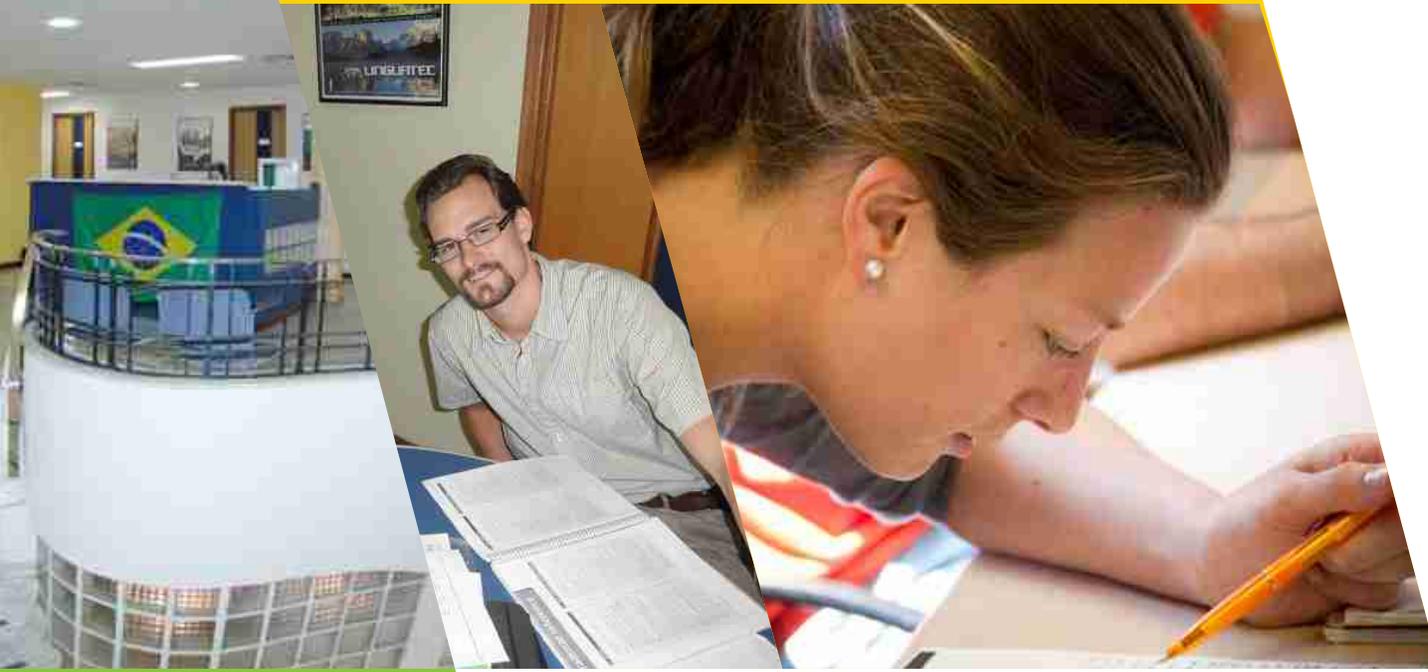
### ► Our Purpose

"To be the innovative leader in fostering effective communication, understanding, and respect across cultures worldwide."

### ► Our Core Values

Excellence  
Integrity  
Innovation  
Learning  
Teamwork





# 10

## Reasons to Learn Portuguese with Bridge

### ✓ 10 Experience

Language instruction is what we do, and we've been at it for 25 years. You can be sure that everything about your language program, from the way your teachers are trained, to the selection of your curriculum, has been carefully tested and perfected over the years to bring you the best possible learning experience.

### ✓ 9 Quality

Not all language schools are created equal, and we understand that selecting a program overseas without visiting first can be a difficult decision. As a member of the International Association of Language Centers (IALC), BridgeBrazil has been evaluated and found to meet strict quality guidelines.

### ✓ 8 Customization

Whether you are a traveler looking to pick up survival skills or a top executive needing specialized vocabulary for the next board meeting, our staff of teachers and curriculum coordinators can create a program that meets your specific needs.

### ✓ 7 Teachers

In the language classroom, teachers make the difference. Our teachers are all native speakers and are specially trained in Bridge's communicative methodology. Most importantly, our Portuguese teachers love what they do.

### ✓ 6 Superior Facilities

We understand that you need to be comfortable in order to focus on your learning. The Rio de Janeiro language center occupies its own floor of an office building and features 10 climate-controlled classrooms. The center is equipped with Wi-Fi and common areas, which allow for coffee breaks, relaxing, and socializing between classes.

### ✓ 5 Location

Chances are you want to get out of the classroom and experience Rio de Janeiro during your stay. Bridge's prime location in the heart of the city makes that easy. We are located just blocks from the Uruguiana metro station, close to the famous SAARA market, and a short walking distance from the lively cultural center Centro Cultural Banco do Brasil.

### ✓ 4 Methodology

You need to learn Portuguese that you will use in your every day life. Bridge's communicative methodology focuses on making sure you have plenty of practice conversing and speaking from day one.

### ✓ 3 Innovation

We strive to be innovative in every aspect of your experience, from curriculum, to facilities, to customer care. You can begin your language learning online before your trip or continue to practice what you've learned afterwards with our new BridgeVirtual online classroom.

### ✓ 2 Individual Attention

We keep our class sizes small so that our staff and teachers can provide you with the individual attention you deserve. Whether you need help exchanging money, a dinner recommendation, or have a question about something you heard spoken on the street, we are here to help.

### ✓ 1 The Bridge Culture

What makes Bridge special is that all of our staff, teachers, administrative staff, and sales teams believe in our purpose and mission. Our employees hail from all over the world and most have had transformative travel and language experiences themselves. We believe in what we do every day, which means we do it well, and we want you to be a part of it.

# The Bridge Method

Focus on your Portuguese.  
We'll worry about the rest.

Our method concerns two important points: a communicative teaching methodology and outstanding student support. As a student at Bridge you will learn to speak Portuguese quickly while enjoying your time in Brazil. We promise!

## Communicative Teaching Methodology

BridgeBrazil students are often surprised at how quickly they learn to speak Portuguese. Bridge's methodology teaches you to use Portuguese in practical, everyday situations, such as traveling, meeting people, using the telephone, conducting business, and participating in conversations. You'll speak Portuguese from the first day of class.

## 4 Key Principles of Communicative Teaching

- **No translation in class**  
Both student and teacher speak only in the language being learned, so you will think and speak Portuguese from the beginning!
- **Teacher rotation**  
This will expose you to many different pronunciations and vocabularies, ensuring that you understand the language in a variety of situations. Teacher rotation also keeps class fresh and interesting.
- **Emphasis on communication**  
We focus on speaking and listening. Grammar, reading, and writing are all included, but we teach through a very practical approach. You will speak the language, not analyze it.
- **Materials and homework**  
Assignments will give you the opportunity to continue your language learning outside the classroom and supplement your conversational practice with reading and writing.





### Student Support

We realize that how you feel outside the classroom is just as important as how you feel inside the classroom. Our friendly staff works hard to make sure that you are happy with your program and enjoying your stay with us in Brazil. Here are just some of things you can expect from our staff when you visit Rio de Janeiro:

- Welcome orientation and student information pack
- Activities and excursions led by your Portuguese teachers
- Happy hours and other social events
- Assistance finding public transportation, local events, and points of interest in Rio de Janeiro

*I loved the experience. Everyone in the staff is helpful and kind.*

Sharon Andersen  
Student, Kenya

# About Rio de Janeiro

## Rio de Janeiro Fast Facts

Municipal Population	: 6,323,037
Area	: 1,260 km
Tallest building	: 48 floors
Average July Temp	: 21°C or 71°F
Average January Temp	: 26°C or 79°F
Currency	: Real



## Welcome to Rio de Janeiro, the most beautiful city in the world.

Bordered by white sand beaches, steep green mountains, and blue water and sky in all directions, Rio de Janeiro earns its reputation as one of the most stunning cities in the world. Enjoy an afternoon at the beach, learn to samba, or grab a Caipirinha with the friendly and welcoming locals. Rio is famous for its nightlife and for the wildest party of them all, Carnival. But stay a while and you will find that there is much more to Rio than parties; this cosmopolitan city also offers a wide variety of historic and cultural sites, museums, restaurants, shopping, and tourist attractions.

### What not to miss in Rio de Janeiro:

- Visit the Christ Redeemer statue towering over the city and marvel at the view.
- Celebrate in the streets at Carnival, the biggest party in the world.
- Escape the concrete with a trip to Floresta da Tijuca, the biggest urban tropical forest in the world.

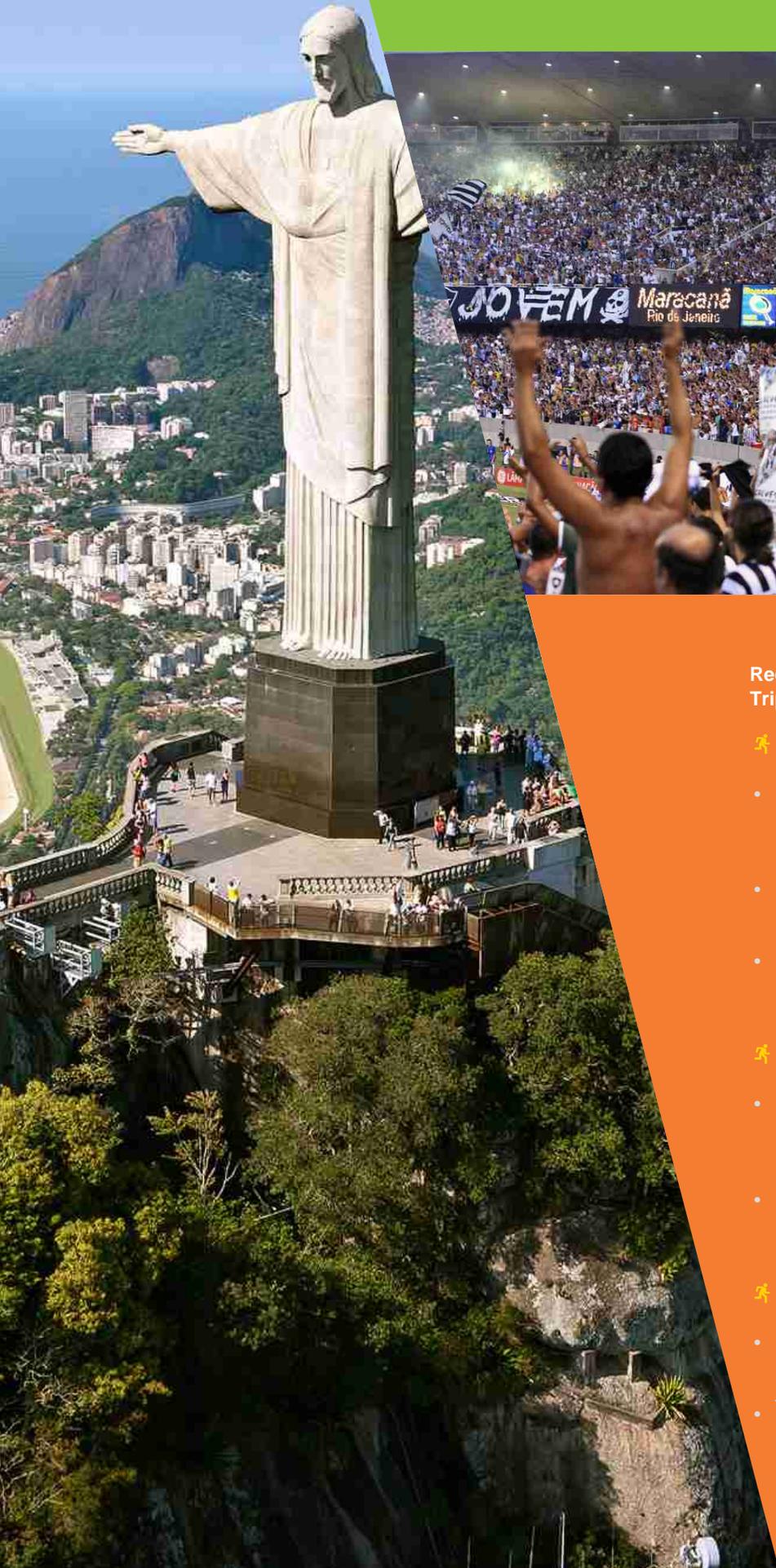
- Join the locals and catch the magic of sunset at Ipanema Beach.
- Learn to dance the samba in the traditional Lapa area of downtown Rio, with more than thirty bars playing samba every night.
- Ring in the New Year with massive crowds at Copacabana beach.

### Plan your Brazil Adventure

The fifth largest country in the world, Brazil is also the only country in Latin America to have been colonized by the Portuguese, giving it a distinct cultural flavor from its Spanish-speaking neighbors. Brazil is home to miles of pristine beaches, the biologically diverse Amazon rainforest, and the impressive Iguacu Falls, the largest set of waterfalls in the world.

Brazil's cultural diversity rivals that of its landscapes. A mix of Portuguese, African, indigenous, Asian, and European influences create Brazil's truly unique culture, which means that you will encounter a huge variety of musical styles, food, dance, and personalities during your time in Brazil.





#### Recommended Trips from Rio de Janeiro:

##### ✦ If you seek adventure:

- Head to the Pantanal, the world's largest contiguous wetland, to see hundreds of birds and diverse animal and plant species.
- Watch the forest glide by on an Amazon riverboat trip, enjoying the slow pace of life in the jungle.
- Go diving or snorkeling with the marine life of the beautiful Noronha Archipelago.

##### ✦ If you love to party:

- Visit Salvador, the capitol of the Northeast state Bahia, to experience the soulful rhythms of Afro-Brazilian culture at its best.
- Head south to Florianópolis for its relaxed beaches and world-famous nightlife.

##### ✦ If you want to relax:

- Stroll the cobblestone streets of Buzios, a quaint former fishing village just a short distance from Rio.
- Spend a couple days on the beaches of Ilha Grande, a relaxing and beautiful tropical island just south of Rio.

# The Language Center

Welcome to your home base in Rio de Janeiro.

As a student at BridgeBrazil, you'll spend your days at our language center in the Centro area of Rio de Janeiro. The center occupies its own floor of a ten-story office building. You will have the best of Rio de Janeiro at your fingertips from this central location—we are a short walk from the Urugaiana metro station and close to the famous SAARA market. Nearby you'll find the Centro Cultural Banco do Brasil, one of the liveliest cultural centers in Brazil. And a few more blocks away is the Praça XV de Novembro, where you can take the ferry boat to Niterói and enjoy the beautiful scenery.





### Language Center Highlights:

- ✓ 10 climate controlled, fully-equipped classrooms
- ✓ Computer labs and Wi-Fi access
- ✓ Excellent central location
- ✓ Easy access to subway and bus lines
- ✓ Friendly and helpful staff available to answer your questions during school hours
- ✓ Coffee shop located in building for sampling Brazil's world-famous coffee!

### Students' Countries of Origin:



▶ USA	24%
▶ Australia	2%
▶ Canada	6%
▶ Colombia	4%
▶ Ecuador	2%
▶ France	2%
▶ Germany	13%
▶ Italy	7%
▶ Japan	7%
▶ Norway	5%
▶ Spain	2%
▶ Switzerland	6%
▶ UK	10%
▶ Other	36%



# Portuguese Programs

## Group Portuguese Courses

You'll be surprised at how quickly you are conversing in Portuguese in our dynamic group courses.

All courses at BridgeBrazil are grouped according to level, which ensures you will get the best instruction on the topics and areas that you need. Courses are fun, conversational, and designed to make students comfortable speaking Portuguese in every day situations. All of our teachers are extensively trained in our teaching methodology and are experts in getting you to speak.

Group classes are generally held Monday to Friday from 9am to 1pm. Students may begin their course on any Monday of the month.

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*BridgeBrazil offers small groups to learn Portuguese. That helps me learn the language more efficiently than other places.*

  
**Ryosuke Hongo**  
Student, Japan

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### ► **Group 20**

This is our most popular program, featuring small groups with a maximum of 7 students. You'll have class for 4 hours each day, making for 20 hours a week of intensive learning.

### ► **Group +**

If you want to speed up your learning and add extra class time hours to your program, we recommend the Group+ Course. This course also features small groups with a maximum of 7 students, and 2 hours of private lessons per day.

### ► **Closed Portuguese Group**

Closed groups are perfect for couples and groups of friends or co-workers with the same language level. You set your own schedule and we will custom-tailor the curriculum according to the level and needs of your group.

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*I feel I am more fluent and have definitely improved my understanding of the language and broadened my vocabulary.*

  
**Joan Olivar**  
Translator for UNESCO, USA

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# Private Portuguese Courses

Get one-on-one instruction and a customized curriculum with our private courses.

Private courses at BridgeBrazil are tailored for students who want a more intensive and personalized learning experience. Enroll in private classes alone or in combination with a group program to intensify your classroom experience and learn faster.

► **Immersion**

This is our most intensive course, offering you the opportunity to truly immerse yourself in the Portuguese language with 40 classroom hours a week. Your day will include 8 instruction hours taught by 3 different teachers, including a conversational lunch with one of your teachers. Learn in weeks what would normally take a year or more with this course!

► **Private 4**

If you are looking for intensive personal instruction, this course offers 20 classroom hours per week. You will improve rapidly with 4 hours a day of one-on-one learning.

► **Private 6**

The Private 6 Portuguese Program offers the same benefits as the Private 4, but with six hours a day of classroom instruction, so you'll learn Portuguese even faster.



# Special Programs



## Customize your Portuguese Program

Learn practical Portuguese that you will use for travel or to boost your professional career.

Enroll in one of our special programs at BridgeBrazil to take your Portuguese learning to the next level. We offer customized classes for corporate and professional students, travelers, and those who are looking to stay abroad for a while and get a job teaching English.

### ► Business Portuguese

Much of the business world today communicates in Portuguese. In our Business Portuguese Program, the focus is on conversational Portuguese used in a business context.

We emphasize student speaking and participation, not teacher lecturing. Of course, teachers explain difficult grammar points, introduce new vocabulary and work on reading strategies, but the emphasis is on verbal Portuguese communication. This program improves job performance and creates new career opportunities.

Our business Portuguese curriculum reflects what's happening in the contemporary business world and offers a variety of relevant topics such as: giving presentations, Portuguese for meetings, Portuguese for the telephone and many more.

### ► Writing in Portuguese

If you specifically need to improve your writing skills in Brazilian Portuguese, the Writing in Portuguese Course will help you produce all types of written materials on various subjects. This is a great course to combine with a standard program in the morning, spending the afternoon on writing activities. This program includes six hours of instruction per week and requires an intermediate level of Portuguese.

### ► Celpe-Bras Exam Preparation

The Celpe-Bras Exam (Certificado de Proficiência em Língua Portuguesa para Estrangeiros) is the only official test of Brazilian Portuguese as a Second Language recognized by the Brazilian Ministry of Education and Culture (MEC). A necessary requirement for admission of international students to Brazilian universities, the Celpe-Bras is also widely accepted internationally as proof of Portuguese language competence. Prepare for this exam with six hours per week of private instruction specifically focused on the skills necessary to pass the exam.

### ► Survival Portuguese

The Survival Portuguese course teaches you essential skills you need to get by as a traveler in Brazil.

By recreating real-life situations, you'll learn everything you need to survive in Portuguese-speaking countries: greetings, forms of courtesy, asking for directions, and how to express likes and dislikes.





### ► Portuguese Through Music

What better way to get to know a country's culture than by experiencing its music? In this special course, you'll learn about the most popular styles of Brazilian music, such as Samba, Bossa Nova, and Axé. You'll also learn and practice new vocabulary by learning famous song lyrics. This course includes a 1-hour private lecture describing the different styles of Brazilian music and five hours per week of private instruction using famous Brazilian songs as a learning tool.

### ► Portuguese & History

With a rich and unique history, Brazil has the language and culture of its Portuguese colonizers, along with diverse influences from African slaves and other European immigrants. This incredible *mélange* contributes to Brazil's fascinating historical and artistic roots. In this course, you'll get a two-hour lecture on Brazilian history and a guided visit to the most important museums and historical sites in Rio de Janeiro, accompanied by your Portuguese instructor.



► **Portuguese + TEFL: Teach English as a Foreign Language**

If you would like to extend your experience living abroad, consider getting certified to teach English as a Foreign Language. BridgeTEFL, our teacher training division, is an established leader in training English teachers worldwide. Combine your Portuguese classes with the Bridge IDELT™ program, and you will walk away from your time in Brazil with an internationally recognized teaching certificate.

The Bridge IDELT™ is a 140-hour, 4-week course, during which you will learn to prepare lesson plans and practice-teach to real ESL students. IDELT™ trainees get one week of free Portuguese classes included with their course.

If you are interested in getting your teaching certification in Rio de Janeiro, visit [www.BridgeTEFL.com](http://www.BridgeTEFL.com) for course start dates and information on how to apply.





## Portuguese +

Combine your Portuguese classes with classic Brazilian activities.

Live and learn like a Brazilian! Put your language skills to the test when you participate in local cultural activities including samba, surfing, Jiu-jitsu, and soccer. Portuguese+ is a great way for you to accelerate your learning and cultural experience while having fun in Brazil.

### ► Portuguese + Soccer

Brazilians are truly passionate about soccer. Catch the soccer craze yourself and play with locals on the beach while enjoying beautiful views of Pão de Açúcar (Sugar Loaf Mountain) and practicing the local lingo.

### ► Portuguese + Surf

Whether you are an experienced surfer or you just want to learn the basics of riding a wave, this program will get you into the water. Our experienced surfing instructors will teach you the ins and outs of surfing in Rio, and our Portuguese teachers will help you talk like a Carioca (Rio local).

### ► Portuguese + Samba

Lose yourself in the rhythm of samba, Brazil's favorite dance. You'll learn about the culture and history of samba and how to dance to the hottest rhythms in Brazil while singing along in Portuguese.

### ► Portuguese + Jiu-jitsu

Learn the powerful Japanese martial art that Brazil has adapted and made its own. Brazilians consider Jiu-jitsu not only a martial art but also a sport and a way of life.

### ► Portuguese + Cooking

Learn a mix of Brazil's favorite recipes with hands-on cooking classes. Discover exotic ingredients, techniques, and flavors you can use in your dinner parties back home. You'll learn tasty recipes with ingredients that are available around the world... and you get to eat and drink what you make! Vegetarian options are available.

\* Please note, Portuguese + programs have to be booked in advance. Prices and conditions may vary.

# Study Abroad Programs

Learn the language.  
Live the culture.

Combine language learning with academic insight in our study abroad programs.

Looking to deepen your cultural experience and your understanding of Brazil? We offer several study abroad programs in conjunction with local universities that are guaranteed to broaden your horizons.

## ► Portuguese Semester at FAAP



Fundação Armando Álvares Penteado (FAAP) in São Paulo is not only one of Brazil's most respected higher education institutions, it is also one of the most renowned centers for supporting arts and culture in the state of São Paulo. This combination makes it the perfect place to deepen your language skills and cultural immersion by participating in BridgeAbroad's Portuguese Semester at FAAP.

This semester-long study abroad program utilizes full-immersion instruction to build Portuguese language skills by learning about Brazil's history, culture, politics, and literature. São Paulo is a perfect setting for a study abroad program that values learning through cultural experiences, and frequent lectures and excursions will help bring the city's vast resources to life.

### Program at a Glance

City	São Paulo
Host Institution	FAAP
Duration	Semester
Course Load & Credits	260 hours (12-17 credits)
Language of Instruction	Portuguese
Minimum Portuguese Proficiency	Beginner
Minimum GPA	2.5/4.0

## ► Graduate Internship & Business Studies

As the business world becomes ever more international, a global outlook has become less a luxury than a critical tool for professional success.

This 10-week program combines graduate business studies at the renowned Business School São Paulo with a substantive internship in your field of interest. If you're a current MBA student, there's no better way to broaden your horizons as you immerse yourself in the fast-paced business culture of the Southern Hemisphere's most important city.

And what a city it is! From its Michelin Starred restaurants to its high-end shopping and vibrant museums, São Paulo is a city that wears its cultural sophistication on its sleeve. Bridge has two decades of experience introducing international students to the best of Brazil. By letting our experts handle all the logistics, you can be sure that you'll have the time and confidence to take advantage of all its paulistano pleasures!

### Program at a Glance

City	São Paulo
Host Institution	BSP
Duration	10 weeks
Internship Hours	Up to 30 hours a week (up to 3 credits)
Language of Instruction	English
Minimum Portuguese Proficiency	Beginner
Minimum GPA	3.0/4.0

## ► Community Service and Intensive Portuguese in Rio de Janeiro

Learn the language and volunteer with local nonprofit organizations to serve underprivileged citizens, while gaining insight into all levels of the local society!



Participating in community service with Bridge allows students to have an exceptionally meaningful experience abroad. Students will have the opportunity to work together with local community members who are trying to make a difference in other people's lives. This component is important to help deepen students' intercultural experience, broaden their perspective on local societal issues, and challenge them to reflect on their own role as a global citizen.

**Program at a Glance**

City	Rio de Janeiro
Host Institution	Bridge
Duration	4 weeks
Course Load & Credits	80 classroom hrs; 24 service hrs; 20 hrs of workshops & activities
Language of Instruction	Portuguese
Minimum Portuguese Proficiency	Beginner



► **International Semester at FAAP**

If you're a student of international business, São Paulo is the city for you. Brazil has stunned the world with its meteoric economic growth—and São Paulo stands at the very heart of it. Home to Global 500 companies and the world's second-largest stock exchange by volume, the city is an amazing place to expand your horizons and learn about international business from inside the belly of Latin America's newest, biggest beast.

Partnering with the prestigious Fundação Armando Alvares Penteado (FAAP) Business School, Bridge is proud to offer a semester of business study in English coupled with intensive language instruction in Portuguese. From airport pickup to housing and excursions, we can take care of all the logistics, leaving you to broaden your business skills as you lose yourself

in the language and culture of one of the continent's most diverse and exciting cities.

**Program at a Glance**

City	São Paulo
Host Institution	FAAP
Duration	Semester
Course Load & Credits	5 courses; 16 credits
Language of Instruction	English
Minimum Portuguese Proficiency	Beginner
Minimum GPA	2.5/4.0



► **Brazilian Culture & Language at FAAP**

As Brazil's star rises, Portuguese language skills are in ever-increasing demand. Set yourself apart by learning Portuguese with our Brazilian Culture & Language program. This 5- or 12-week, São Paulo-based study abroad program utilizes full-immersion instruction to build Portuguese language skills not through boring exercises and rote memorization, but by learning about Brazil's history, culture, politics, and literature.

**Program at a Glance**

City	São Paulo
Host Institution	FAAP
Duration	16 weeks
Course Load & Credits	1 or 2 intensive courses (6-12 credits)
Language of Instruction	Portuguese
Minimum Portuguese Proficiency	Beginner
Minimum GPA	2.5/4.0

► **Internship in Brazil: in Rio de Janeiro with IUPERJ or in São Paulo with FAAP**



Immerse yourself in the energy and culture of Brazil as you pursue an internship, learn Portuguese, and study international business in the Southern Hemisphere's most important cities. Home to many of Latin America's leading companies, both Rio de Janeiro and São Paulo afford myriad opportunities to deepen your professional experience and participate in Brazil's remarkable economic rise.

From the moment you enroll until long after your departure from Brazil, you'll enjoy the remarkable support that only Bridge can offer. We've got more than two decades of experience in Brazil, and we'll use our expertise to make sure your time in Brazil is as hassle-free as possible. We can pick you up at the airport, arrange your housing, and help you settle in to your new home. And our expert on-site advisor will work with you to maximize the impact of your internship, ensuring that your time in Brazil will be for personal and professional growth.

**Program at a Glance**

City	São Paulo or Rio de Janeiro
Host Institution	IUPERJ / FAAP
Duration	12 or 19 weeks
Internship hours	Up to 30 per week, 12-17 credits
Language of Instruction	English and/or Portuguese
Minimum Portuguese Proficiency	Beginner
Minimum GPA	2.5/4.0

► **Portuguese Semester at IUPERJ**



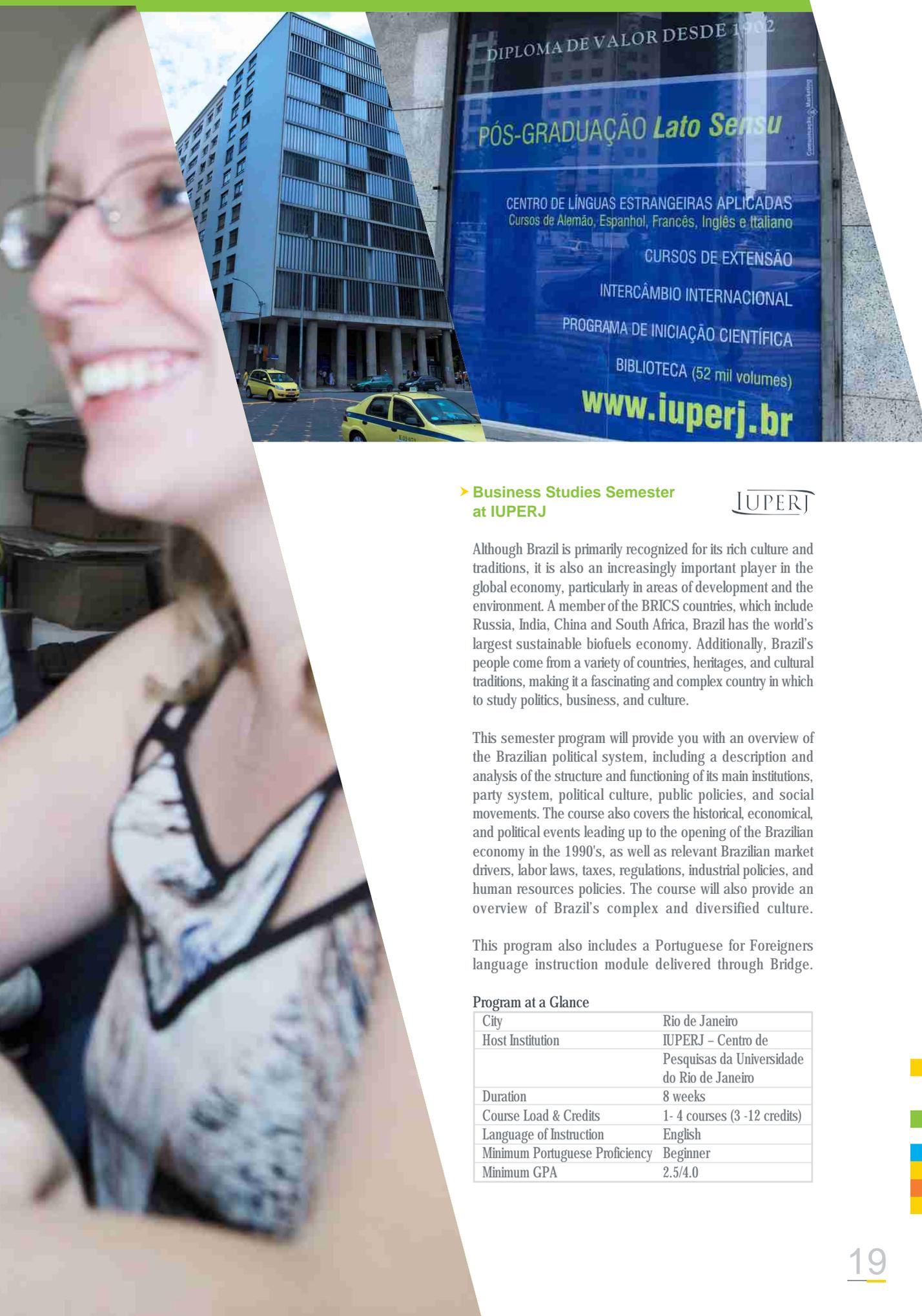
IUPERJ is an Excellence Center & Research University of Rio de Janeiro that engages in extensive research activity in the humanities and social sciences. With over 600 undergraduate and 200 graduate students, IUPERJ offers a multidisciplinary curriculum that draws on history, sociology, economics, cultural heritage, and the politics of identity to explore global issues.

In the Portuguese Semester Program, you will practice your ability to communicate orally in classes that use interactive methodology and direct approach. You'll also participate in class discussions based on specific and timely topics. You will improve your reading and writing skills by working in the course book, using supplementary material, and completing writing assignments as homework.

**Program at a Glance**

City	Rio de Janeiro
Host Institution	IUPERJ - Centro de Pesquisas da Universidade do Rio de Janeiro
Duration	Semester
Course Load & Credits	260 hours (12-17 credits)
Language of Instruction	English
Minimum Portuguese Proficiency	Beginner
Minimum GPA	2.5/4.0





► **Business Studies Semester at IUPERJ**



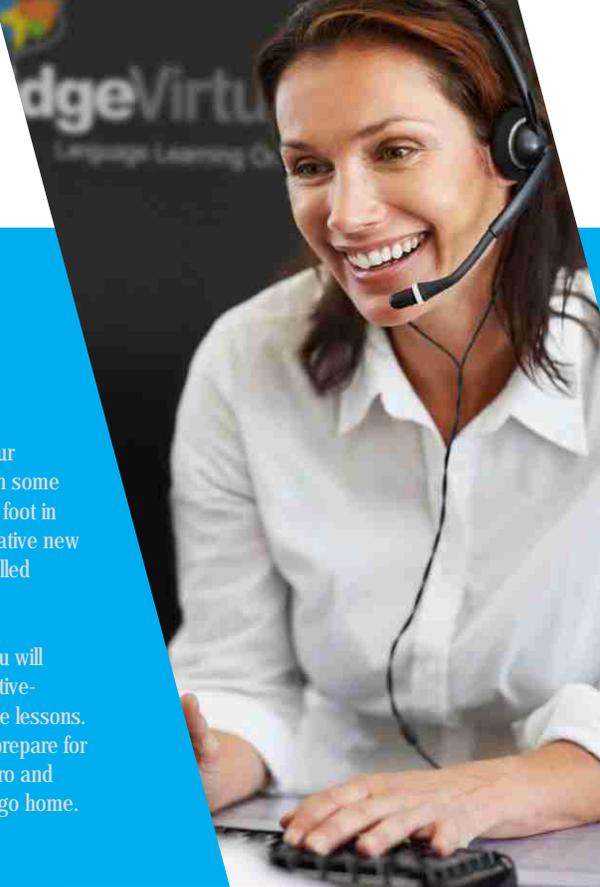
Although Brazil is primarily recognized for its rich culture and traditions, it is also an increasingly important player in the global economy, particularly in areas of development and the environment. A member of the BRICS countries, which include Russia, India, China and South Africa, Brazil has the world's largest sustainable biofuels economy. Additionally, Brazil's people come from a variety of countries, heritages, and cultural traditions, making it a fascinating and complex country in which to study politics, business, and culture.

This semester program will provide you with an overview of the Brazilian political system, including a description and analysis of the structure and functioning of its main institutions, party system, political culture, public policies, and social movements. The course also covers the historical, economical, and political events leading up to the opening of the Brazilian economy in the 1990's, as well as relevant Brazilian market drivers, labor laws, taxes, regulations, industrial policies, and human resources policies. The course will also provide an overview of Brazil's complex and diversified culture.

This program also includes a Portuguese for Foreigners language instruction module delivered through Bridge.

**Program at a Glance**

City	Rio de Janeiro
Host Institution	IUPERJ - Centro de Pesquisas da Universidade do Rio de Janeiro
Duration	8 weeks
Course Load & Credits	1- 4 courses (3 -12 credits)
Language of Instruction	English
Minimum Portuguese Proficiency	Beginner
Minimum GPA	2.5/4.0



# BridgeVirtual

Start learning Portuguese before you leave the country.

Want to get a jumpstart on your Portuguese program and learn some useful phrases before you set foot in Brazil? Bridge offers an innovative new online language classroom called BridgeVirtual.

As a BridgeVirtual student, you will practice Portuguese with a native-speaking teacher via live Skype lessons. You can use BridgeVirtual to prepare for your first days in Rio de Janeiro and continue to practice after you go home.

## Teachers and Staff

**Learn with the best.** Our experienced teachers know how to get you talking.

All of our Portuguese teachers have university degrees and are extensively trained in Bridge's communicative teaching methodology. Many of them have traveled and lived abroad, and have experience communicating across a wide range of cultures and backgrounds.

Our teachers are skilled classroom moderators who know how to get you talking, correct your errors, and evaluate your progress. Most importantly, they love what they do, which means you will enjoy yourself in the classroom.

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*The teachers are very involved and helpful in the entire process. They make the experience even more enjoyable.*

  
**David Amaro**  
Student, Mexico

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# Activities and Excursions

Let Rio de Janeiro become your **classroom**. Our excursions are guided by Portuguese teachers and visit the best of Rio de Janeiro.





To help you explore the fascinating city of Rio de Janeiro while practicing your Portuguese, we arrange weekly, guided afternoon excursions. We also organize a number of activities for Portuguese students and teachers, including happy hours, movie screenings, lectures and more. Samples of the many excursions we offer are described below. We invite you to participate in as many as possible to make the most of your time in Brazil!

- ✦ Walk the historic quarter of downtown Rio de Janeiro and visit the palaces, churches, and museums that tell the story of Brazil's unique history.
- ✦ Ride a famous "bondinho" (cable car) to the top of Sugar Loaf Mountain and take in the view.
- ✦ Take a train through the Atlantic rainforest to the impressive Christ the Redeemer statue, atop Corcovado Mountain.
- ✦ Wander through the tranquil botanic gardens and admire the orchids and tropical foliage.

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*Learning a language in a country where the people speak that language is essential, and BridgeBrazil is well-organized and carefully run.*



Serena Hamann  
Student, USA

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# Accommodations

**Your Home Away from Home in Rio de Janeiro.** We'll help you find accommodations based on your needs and preferences.

## ► Host Family

We highly recommend that BridgeBrazil students stay with a local family during their course. It is a great way to practice Portuguese skills outside the classroom and to learn more about the country's culture, people, and cuisine. Homestays allow you to fully immerse yourself in the study abroad experience and can be an integral part of your language learning.

Information about host family lodging:

- ✓ All of our host families are middle-class by Brazilian standards, and live in apartments or homes in typical neighborhoods.
- ✓ Many families have been with the program for years and have consistently received excellent student evaluations.

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*My homestay experience was fantastic. My host mother was very helpful, and it was great to speak Portuguese during the meals!*

  
**Peter Fiksdahl**  
Engineer, Norway

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## ► Apartments and Hostels

Apartments are a great option for students looking for more privacy and/or the luxuries of home. If you have special requests such as a double bed, cable TV, and Internet, an apartment may suit you better than a host family. Apartments are also a good choice for those with very special diet needs.

If you prefer to rent a private apartment, you can research and reserve one easily online yourself, choosing the

neighborhood that you prefer. Contact our staff for recommendations and resources that will assist in your apartment search.

There are also many hostels available in Rio de Janeiro, which offer a wide variety of amenities. Some students stay in a hostel first few nights before moving into their host family's home. Others stay for the full length of their Portuguese program. Our staff is happy to help you arrange a hostel for your stay.



# Language Levels



## Know your language level.

At Bridge, we use the Common European Framework of Reference for Languages (CEFR), a standard that is accepted internationally. We will test your level at the beginning and at the end of your program, to assess your needs and to measure your improvement.

### C 2 Mastery

Can understand with ease virtually everything heard or read. Can summarize information from different spoken and written sources, reconstructing arguments and accounts in a coherent presentation. Can express him/herself spontaneously, very fluently and precisely, differentiating finer shades of meaning even in the most complex situations.

### C 1 Effective Proficiency

Can understand a wide range of demanding, longer texts and recognize implicit meaning. Can express him/herself fluently and spontaneously without much obvious searching for expressions. Can use language flexibly and effectively for social, academic and professional purposes. Can produce clear, well-structured, detailed text on complex subjects, showing controlled use of organizational patterns, connectors and cohesive devices.

### B 2 Vantage

Can understand the main ideas of complex text on both concrete and abstract topics, including technical discussions in his/her field of specialization. Can interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party. Can produce clear, detailed text on a wide range of subjects and explain a viewpoint on a topical issue giving the advantages and disadvantages of various options.

### B 1 Threshold

Can understand the main points of clear standard input on familiar matters regularly encountered in work, school, leisure, etc. Can deal with most situations likely to arise whilst traveling in an area where the language is spoken. Can produce simple connected text on topics, which are familiar, or of personal interest. Can describe experiences and events, hopes and ambitions, and briefly give reasons and explanations for opinions and plans.

### A 2 Waystage

Can understand sentences and frequently used expressions related to areas of most immediate relevance (e.g. very basic personal and family information, shopping, local geography, employment). Can communicate in simple and routine tasks requiring a simple and direct exchange of information on familiar and routine matters. Can describe in simple terms, aspects of his/her background, immediate environment and matters in areas of immediate need.

### A 1 Breakthrough

Can understand and use familiar everyday expressions and very basic phrases aimed at the satisfaction of needs of a concrete type. Can introduce him/herself and others and can ask and answer questions about personal details, such as where he/she lives, people he/she knows and things he/she has. Can interact in a simple way provided the other person talks slowly and clearly and is prepared to help.

# Portuguese Program Comparison Chart

	Course	Focus	Duration	Class Size	Class Hours	Start	Levels	Requirements
Group	Group 20	Speaking Listening Reading Writing	1 week minimum	Max. 7 students	20 hrs a week (4 hrs/day M-F)	Any Monday	ALL	-
	Group +	Speaking Listening Reading Writing	1 week minimum	Max. 7 students	30 hrs a week (4 hrs in group and 2 hours in private lessons per day)	Any Monday	ALL	-
	Closed Group	Customized for your group	1 week minimum	You decide!	You set your own schedule	Any Monday	ALL	-
Private	Private 4	Customized for your needs	1 week minimum	Private	20 hrs a week (4 hrs/day M-F)	Any Monday	ALL	-
	Private 6	Customized for your needs	1 week minimum	Private	30 hrs a week (6 hrs/day M-F)	Any Monday	ALL	-
	Immersion	Rapid improvement	1 week minimum	Private	40 hrs a week (8hrs/day M-F including lunch)	Any Monday	ALL	-
Special Programs	Business Portuguese	Communication for business	1 week minimum	Private	6 hrs/week	Any Monday	Intermediate	-
	Writing Portuguese	Writing skills	1 week minimum	Private	6 hrs/week	Any Monday	Intermediate	-
	Portuguese through Music	Listening	1 week minimum	Private	6 hrs/week	Any Monday	Low Intermediate	-
	Portuguese & History	History of Brazil	1 week minimum	Private	6 hrs/week	Any Monday	ALL	-
	Celpe-Bras Exam Prep	Basic skills for Celpe-Bras Exam	1 week minimum	Private	6 hrs/week	Any Monday	Intermediate	-
	Portuguese + TEFL	Certification Course to Teach English as a Foreign Language	4 weeks	Small Group	40 hrs/week	Inquire for start dates	ALL	-
Study Abroad	Portuguese Semester at FAAP	History, Culture, & Politics	Semester	n/a	260 hours (12-17 credits)	Inquire for start dates	Beginner	GPA of 2.5 / 4.0
	Community Service and Intensive Portuguese	Portuguese communication & service learning	4 weeks	Group, Max 7 students	80 class hrs; You decide the number of service hours	Inquire for start dates	ALL	-
	Graduate Business Study and Intern	Business Studies	10 weeks	n/a	Up to 30 hr/week (3 credits)	Inquire for start dates	Beginner	GPA of 3.0 / 4.0
	International Semester at FAAP	Business Studies	Semester	n/a	4 or 5 courses (16 credits)	Inquire for start dates	Beginner	GPA of 2.5 / 4.0
	Business Studies Semester at IUPERJ	Business Studies	8 - 12 weeks	n/a	1 or 4 courses (up to 16 credits)	Inquire for start dates	Beginner	GPA of 2.5 / 4.0
	Brazilian Culture and language at FAAP	History, Culture, Politics & Literature	16 weeks	n/a	Up to 16 credits	Inquire for start dates	Beginner	GPA of 2.5 / 4.0
	Internship in Brazil (Rio de Janeiro or São Paulo)	International Business	12 or 19 weeks	n/a	12-17 credits	Inquire for start dates	Beginner	GPA of 2.5 / 4.0



## BridgeBrazil Language Center Location

BridgeBrazil is centrally located in downtown Rio de Janeiro and easily accessible by public transportation.

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**Address:**

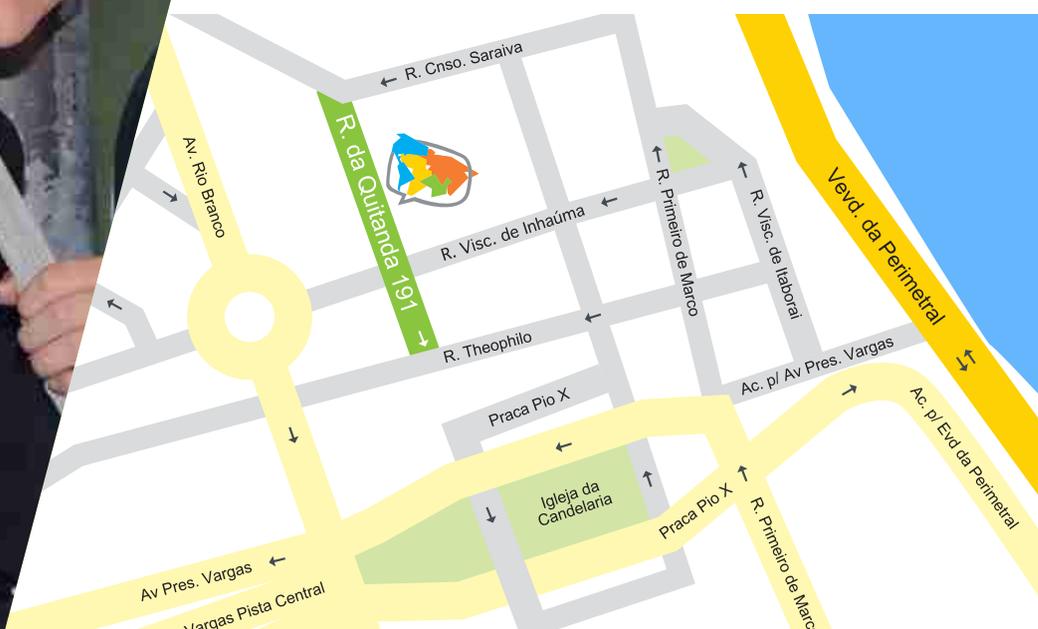
R. da Quitanda, 191 – Centro  
Rio de Janeiro – Estado de Rio de Janeiro,  
20091-005, Brasil

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**Subway:**

Located within walking distance from  
Urugaiana metro station

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# Next steps

Start your learning experience today!

**Enrolling in a Portuguese program with BridgeBrazil is as easy as 1-2-3!**

1. Visit our online enroll form at: <http://www.BridgeBrazil.com/enroll-online>. You will be asked to select your course preference and create an account.
2. Once you are finished, you will be prompted to pay a refundable deposit to reserve your space.
3. A BridgeBrazil advisor will be in contact with you shortly to confirm your enrollment and answer any questions you might have.

## Questions?

Our friendly staff is happy to help. Give us a call during regular business hours:  
Brazil +55-21-2220-8659  
USA +1 303-495-3179

“O Rio de Janeiro não é uma cidade maravilhosa,  
é uma paisagem maravilhosa para uma cidade.”  
**Elizabeth Bishop**





# BridgeBrazil™

Learn Portuguese in Brazil!

## BridgeBrazil

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[www.BridgeBrazil.com](http://www.BridgeBrazil.com)

Bridge is a member of IALC, the International Association of Language Centers. Membership is by invitation only and Bridge is proud to have member centers in the USA, Argentina, Brazil and Chile.



International Association  
of Language Centres



BridgeBrazil is a division of BridgeLinguatex, Inc, d/b/a  **Bridge**  
Over 25 years of experience teaching students from around the world.  
[www.Bridge.edu](http://www.Bridge.edu)